

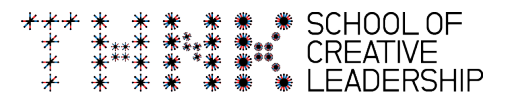
REFRAME

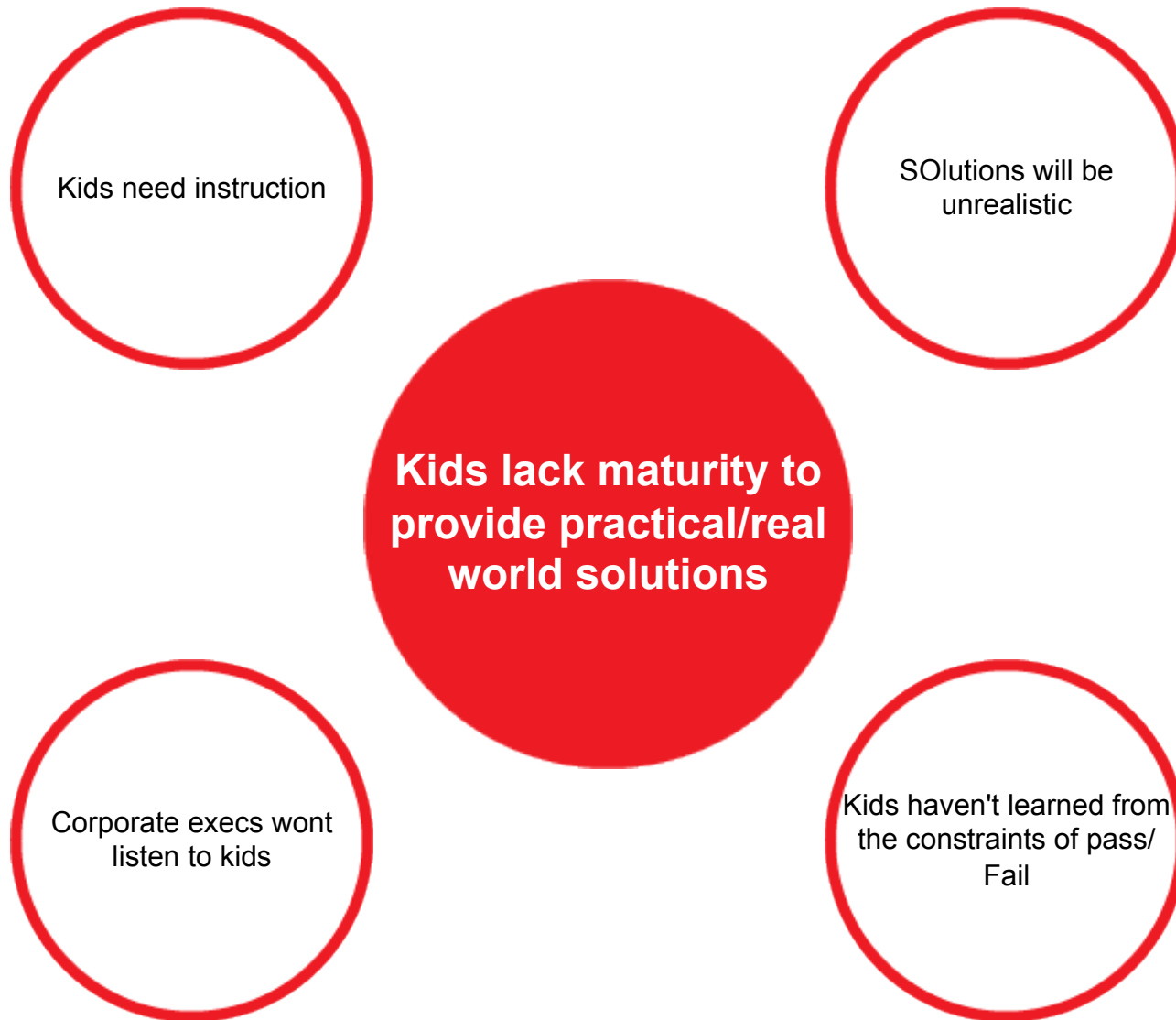
I used to think Kids lack maturity to provide practical/real world solutions because Kids need instruction, Solutions will be unrealistic, Corporate execs wont listen to kids and Kids haven't learned from the constraints of pass/Fail.

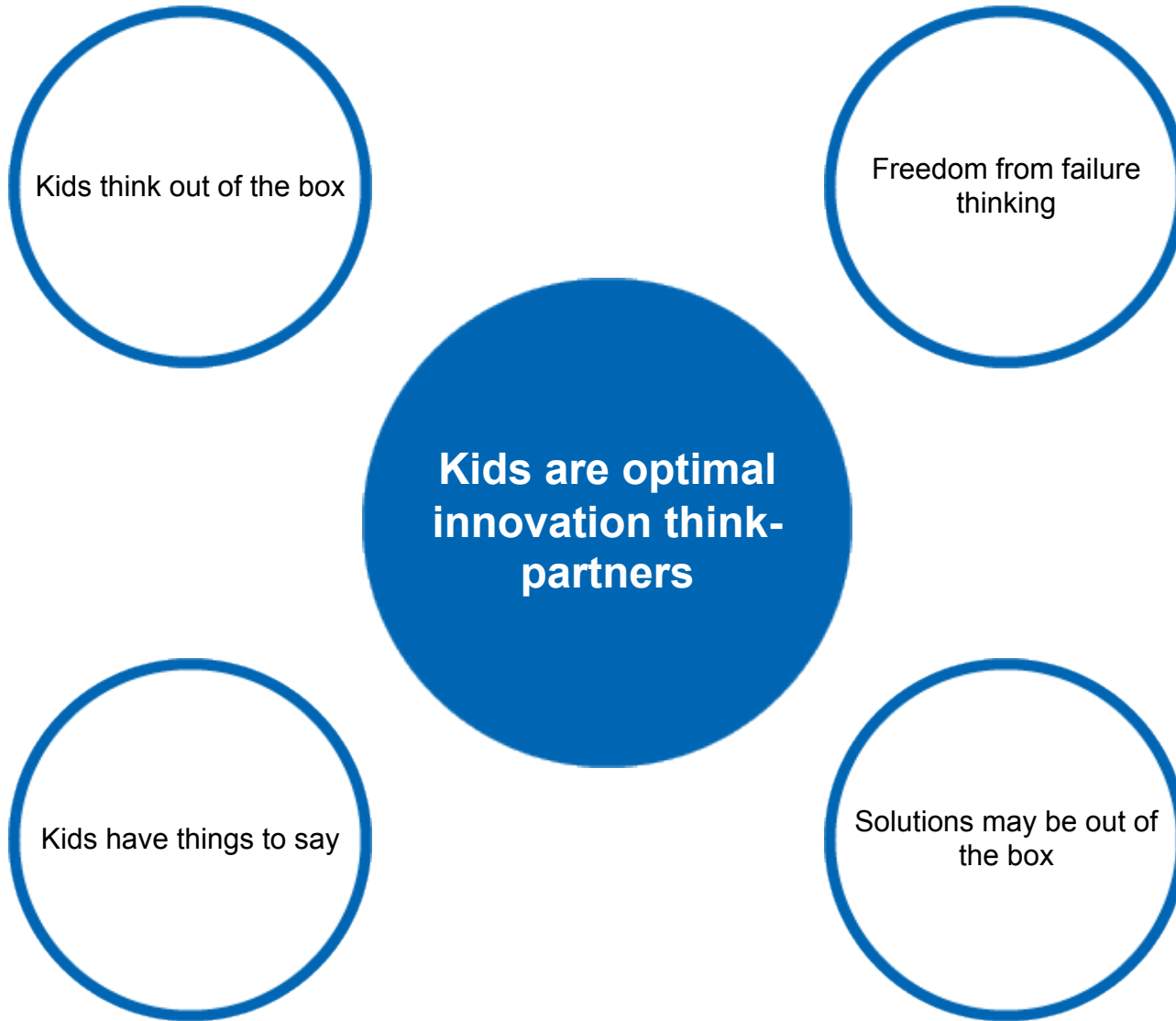
But after turning those reasons around into: Kids think out of the box, Freedom from failure thinking, Kids have things to say and Solutions may be out of the box.

It might be more helpful to believe Kids are optimal innovation think-partners.

[Source: www.reframe.thnk.org](http://www.reframe.thnk.org)









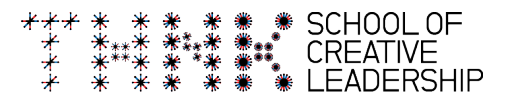
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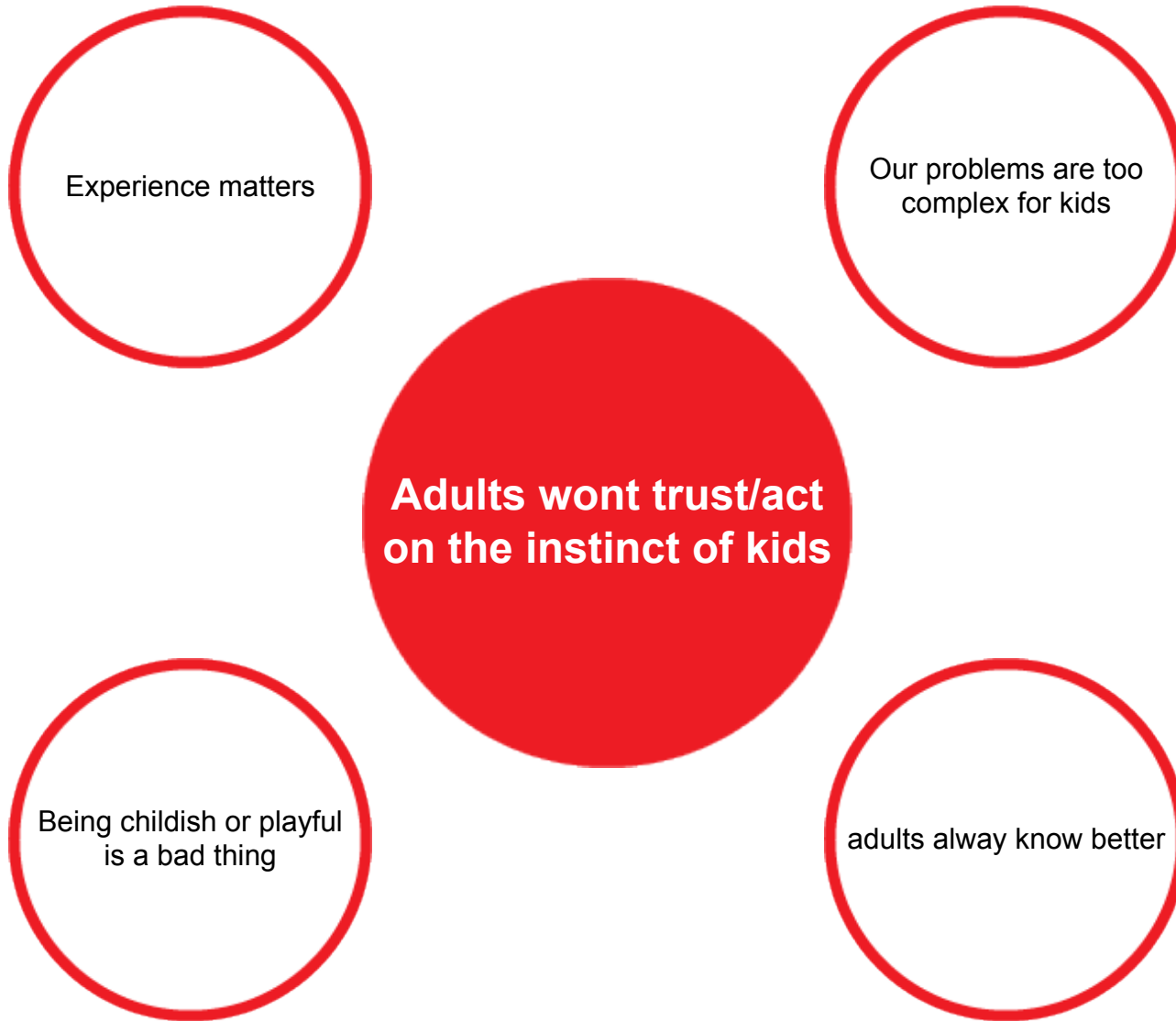
I used to think Adults wont trust/act on the instinct of kids because Experience matters, Our problems are too complex for kids, Being childish or playful is a bad thing and adults alway know better.

But after turning those reasons around into: Adults never know better, Our problems are too complex for adults (too easy for kids), Naivete matters and We learn and teach through play.

It might be more helpful to believe Kids hold more wealth than adults.

[Source: www.reframe.thnk.org](http://www.reframe.thnk.org)





Adults never know better

Our problems are too complex for adults (too easy for kids)

Kids hold more wealth than adults

Naivete matters

We learn and teach through play



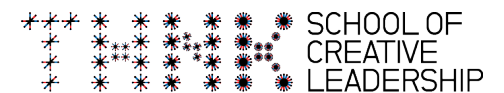
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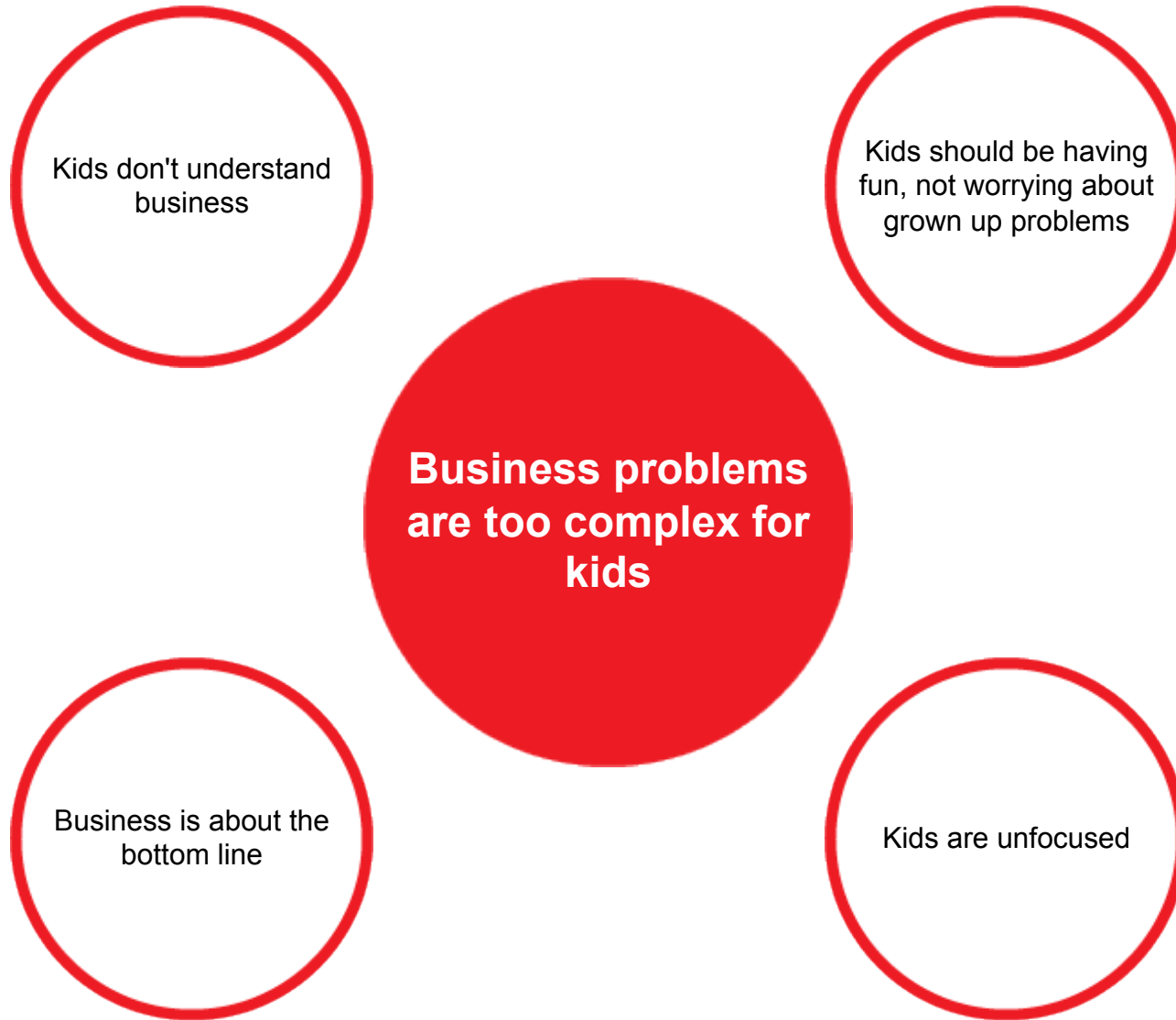
I used to think **Business** problems are too complex for kids because Kids don't understand business, Kids should be having fun, not worrying about grown up problems, **Business** is about the bottom line and Kids are unfocused.

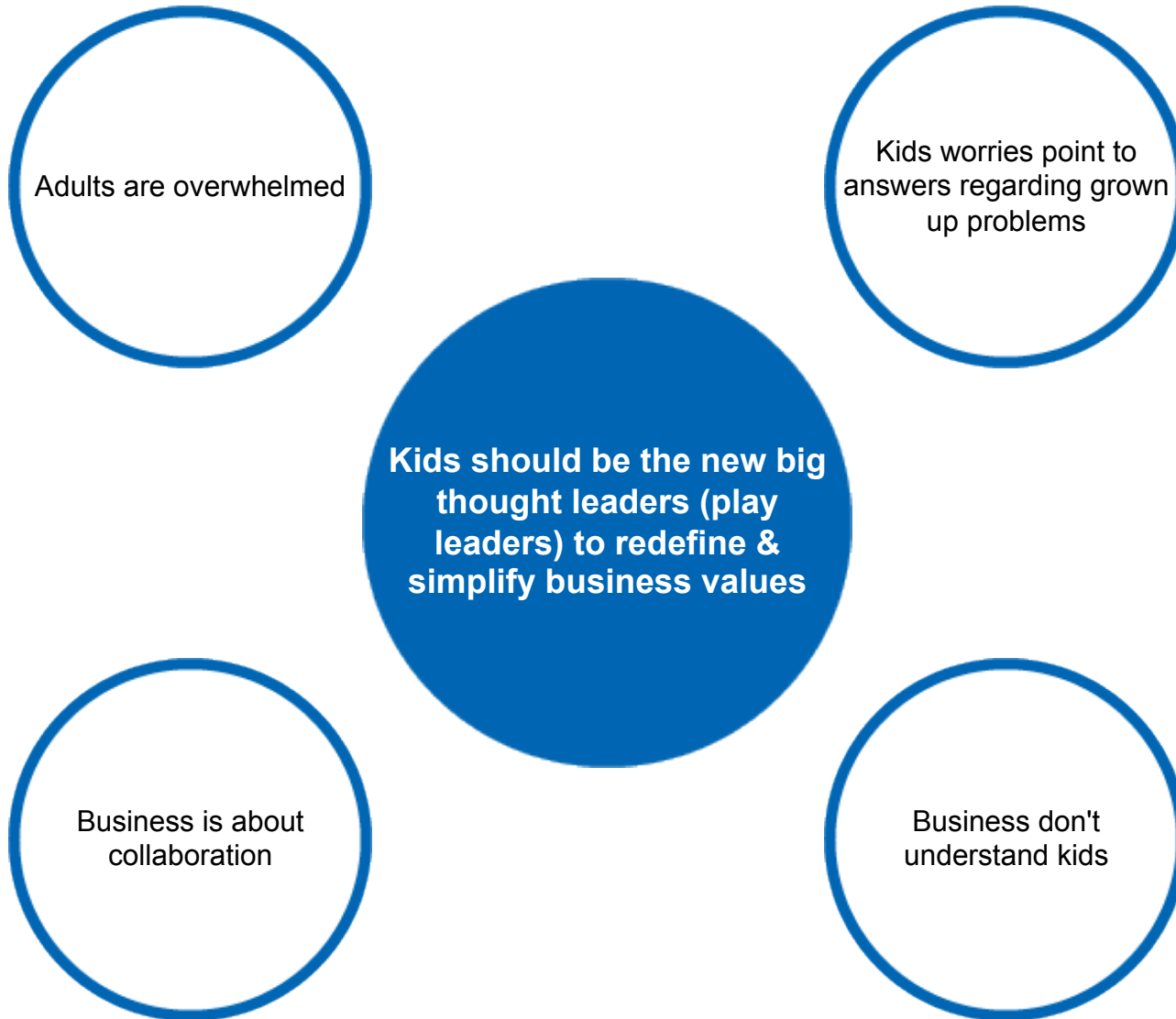
But after turning those reasons around into: Adults are overwhelmed, Kids worries point to answers regarding grown up problems, **Business** is about collaboration and **Business** don't understand kids.

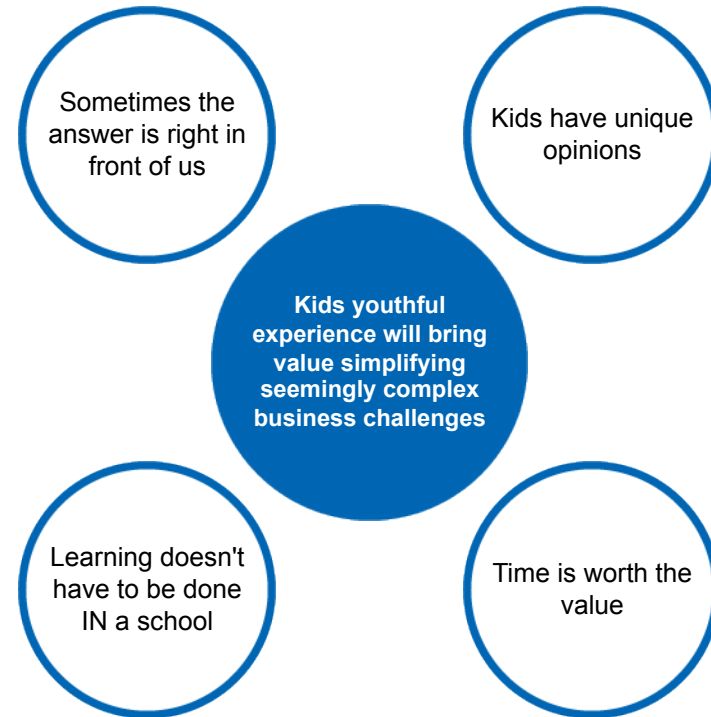
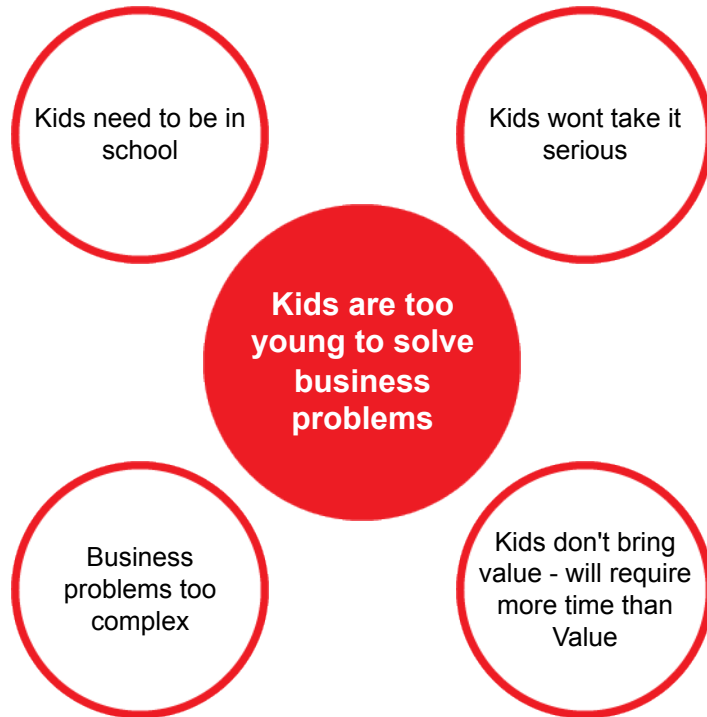
It might be more helpful to believe Kids should be the new big thought leaders (play leaders) to redefine & simplify business values.

Source: www.reframe.thnk.org









REFRAME

I used to think Kids are too young to solve business problems because Kids need to be in school, Kids wont take it serious, Business problems too complex and Kids don't bring value - will require more time than Value.

But after turning those reasons around into: Sometimes the answer is right in front of us, Kids have unique opinions, Learning doesn't have to be done IN a school and Time is worth the value.

It might be more helpful to believe Kids youthful experience will bring value simplifying seemingly complex business challenges.

[Source: www.reframe.thnk.org](http://www.reframe.thnk.org)

